

Introducing Your Crash Course Guide to Texting Men

Welcome, ladies, to *Power Texting Men*! My name is Gregg Michaelsen, and I feel like this texting guide was a long time coming. Most of us have been texting for at least a decade, but today it's become more important than ever to be **good** at it! You need to know what you're doing, or it's going to be the weak link in your dating life.

The POWER behind this book is that it's written by yours truly...a Guy! And not just any guy, I'm the guy that trains the other side and knows exactly what YOU do wrong. I'm also the guy who knows what turns US on. 1000's visit my website; *KeysToSeductions.com* everyday so I can help you reel in any man on any subject!

Today's special? TEXTING MEN!

Now, plenty of you are genuine textperts at this point. You've been diligently typing away to boys since before you knew what it was you were supposed to do with them. You'd think after so many years of texting you'd have amassed tons of experience, yet you're constantly being surprised by how a single text can spin out of control, become misunderstood, and lead to a relationship flat lining when you know it could have been something more.

You're left wondering what you did wrong, what subtle cue you missed, and what, if anything, you can do to fix it. Take for example this little gem of a text conversation, and take a stab at what you think went wrong in it:

You: Hey qt how r u?

Him: I'm good, and you?

You: Good. What r u doing?

Him: (No response)

You: Want to see a movie 2nite?

Him: Sure. How about Batman?

You: I was thinking more like a porno LOL no jk batman is cool!

Him: (No response)

You: Hello? U ignoring me?

This text conversation is going to need a defibrillator and a team of trauma experts to come back from. And even then it has a snowball's chance in hell without a miracle. I can count at least eight things wrong with it, and since this is so obviously terrible, I'm sure you can see a few mistakes as well; however, I'm going to hold off mentioning what these are. At the end of this book, you're going to come back to this very text conversation and know exactly what mistakes I'm talking about.

The Secret to Great Texting

Did you think I was going to keep you waiting the entire book to give you the ultimate secret to great texting? Hell no, I'll give it to you right here in the prologue! Here it is, plain and simple:

At the core of every amazing relationship (and every great text!) is a conversation built out of challenging the other person.

That demands a bit of an explanation. As human beings we crave growth, and we seek out friends and partners that promote such growth. For that to happen, we must know how to properly challenge our mates. We must also be able to do so in a balanced way, or else you get a whole nasty string of side effects, such as contempt and misunderstanding, that eventually leads to relationship death.

Not good! We've all been there before, and only practice is going to stop it from happening again.

What you need to know right now is that every response is a test, a challenge, because it's this challenge that's going to create an engaging relationship. With the help of this book, you're going to have a plan of attack, a method of staying one step ahead of him. That's an important thing to remember: **you always need to be a step ahead!** And I'm going to show you how.

So we have our Golden Rule above, and we know that **challenging** our other half is essential. But why exactly is it important to challenge them? What are the benefits of doing so? To understand that, let's bring out two important side rules, which happen to be the subjects of the first two chapters of the book. When you challenge your partner, two amazing things happen:

- A. **You create tension, which is what makes someone interesting. Tension creates attraction, and**
- B. **You create respect, which is how you develop importance in someone's eyes. Respect creates value.**

All you need to know at this point is that tension is just another name for flirting, and respect, well, you already know how important that is to maintaining a relationship. But in chapter two,

I'm going to show you just how you can create boundaries through texting, which in turn will lead your partner to respect you more.

By the end of the first two chapters, you'll not only understand how to write an amazing text, but you'll know what creates amazing relationships that last forever. I teach you how to challenge your partner in fun ways, to keep a text fun and not boring, to eliminate all things mundane and above all to be flirty and exciting!

Chapters three and four are wakeup calls for any of you ladies that have expressed anything even remotely looking like "need" in a text. Neediness is the death of relationships, both for men and for women. I teach you how to steer clear of it, as well as a number of other major no-no's and common blunders that you should never do under any circumstances.

I bring it all together in chapter five. By then, you'll be an expert regarding the psychology behind the text, and all you'll need are a few hard and fast rules to become the Queen Bee of texting.

A savvy gal understands a few things about how relationships work if she is going to be a master texter. That's why the core of this book focuses on the psychology of male and female relationships, and how we apply them to texting. Just because you can reel out 100 words per minute on your iPhone 5 using your pinkie fingers doesn't mean you've mastered the art of the text. The psychology behind it is going to be what takes you from novice to expert.

Before I close this up, I want you ladies to remember a few important things about texting:

- a. It's not going away. We've all been at a point that we wish that texting would just disappear. Either we sent something stupid or we are impatiently waiting for a text from that person we like. Instead of getting angry, embrace the game! Over the course of the book I'll explain some methods of coming back from bad texts, but the reality is you may be better off learning from your mistakes and moving on.
- b. If you're not big on writing, don't worry! You have more time than you imagine you do when you get a text from someone you like. Stop, put the phone down, and give it some thought. You've got all the time in the world!
- c. Plenty of you gals imagine that men just throw texts at you and leave it at that. Trust me, they are just as nervous about screwing up as you are. Oftentimes their texts may be more bluntly put than yours, but they do care how you perceive them. You're both nervous!

We're going to address that nervousness of yours starting right now, in chapter one. By the time we're through, you're going to be texting up a storm. You'll be more confident, more capable, and a downright awesome texter!

First off, you and I are going to take a little trip to the wild side of the man's brain. I have a rockin' bunch of seductive teaser texts that every babe needs in her arsenal. GUYS react to these kinds of texts!